

For Immediate Release



ROYAL ANNOUNCES CHANGES TO 2016 SHOW

Cambridge, ON April 21, 2016 – Following extensive consultation, and with the cooperation of the TD Canadian 4-H Dairy Classic committee, The Royal is announcing some changes to the Classic venue and schedule for 2016.

As part of the mandate to improve exhibitor experience, The Royal announced last week their plans to expand and relocate the Ring of Excellence. The new Ring of Excellence will be 90% the size of the Ricoh Coliseum with 50% more seating than the current Ring of Excellence, along with added hospitality suites and live streaming of all livestock events, among other enhancements. As part of this change, they have also adjusted the livestock show schedule to relieve congestion in the barn on opening weekend and improve safety for exhibitors and urban visitors alike. ***As a result, The Royal has confirmed that the 2016 TD Canadian 4-H Dairy Classic will take place on Tuesday, November 8 and Wednesday, November 9 in the new Ring of Excellence.***

It is believed this new venue and schedule will draw a larger audience for the Classic, improve the experience for youth dairy exhibitors and benefit the Fair overall. Fully realizing that some of you may have already made travel and vacation plans based on the Classic's 2015 schedule, the Royal sincerely apologizes for that. Changing the show schedule and venue has been a long and complex process involving dairy, beef and many other stakeholders. The Royal expresses sincere appreciation for the cooperation of the Classic committee in this change. The Royal and the Classic committee will be in touch over the next few weeks about the details of the 2016 TD Canadian 4-H Dairy Classic. Please convey any questions or comments about this change to the below. Thank you for your support of The Royal Agricultural Winter Fair.

Peter Hohenadel
Director, Agriculture and Food
The Royal Agricultural Winter Fair
phohenadel@royalfair.org
416-263-3482

Murray Reissner, Chairman
TD Canadian 4-H Dairy
Classic Committee
mgreissner@hotmail.com
519-537-3081

Peter Brand, GM
Ontario Holstein Branch
branch@ontario.holstein.ca
519-635-3280